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RETURN TO POMOLOGY
OF NOMENCLATURE.

SEP 25 1916

CHERRY HILL NURSERIES

WEST NEWBURY, MASS. U.S. Department of Agriculture

August, 1916

SEASONABLE SUGGESTIONS

We firmly believe that you are deeply interested in making this country a BEAUTIFUL AMERICA, and with that thought in mind take the liberty of sending you this pamphlet with the hopes that it will further stimulate in you a stronger desire for a life among the trees and flowers.

For nearly a century we have been growing and developing NURSERY STOCK, and during all that time have taken great pains to select only such trees and shrubs as would prove hardy in our severe New England climate.

Then, too, our method of growing and transplanting means that one not only gets plants that are shapely and vigorous, but ones that have excellent root systems that enable them to take hold readily when transplanted to other grounds.

AS AN INVESTMENT it pays to adorn one's grounds with beautiful trees and shrubs, for it not only enhances the value of the estate, but it gives the owner an air of solidity and distinction that can be had in no other way. There is always a "homey" feeling and a satisfied frame of mind to the one who has made a judicious planting of ornamentals.

SEASONABLE PLANTINGS may be made during August and September of practically all evergreens, and they will get firmly established before the cold weather sets in. This will mean that your home will not have that unfinished look all through the winter months, but

will be bright and cosy and well ordered when all other trees and shrubs have shed their leaves and when nature sends you her storms of sleet and snow. Then, too, the month of September is the best time of the year in which to transplant Peonies, Iris and Phlox. Hardy perennials also may be planted out to good advantage a little later. Then in late October, just as soon as the leaves have ripened and begun to fall, is a good time to plant out ornamental trees and shrubs which you did not get time to plant in the spring.

SERVICE. Selling nursery stock and getting our pay for it is only a preliminary stage in the relation between our customers and ourselves. What we believe is that the stock which we sell should grow and thrive and be a constant source of satisfaction to the purchaser. To make that possible we aim to keep in close touch with all customers in order that we may offer helpful suggestions from time to time.

We ask, therefore, that you feel free at all times to write us or call on us for advice in regard to the welfare of your stock.

It may be that you are contemplating planting your grounds but want expert advice before going ahead. To you we will say that we shall be only too glad to call on you, get an idea of what is wanted, and submit detailed sketch of what we think would beautify your estate. Remember this is WITHOUT ANY CHARGE to you.

STOCK may be selected from the catalogs which we send out, and one thus doing will find that our method of grading and selecting gives the buyer real choice plants. It may be, however, that many would like to see the stock growing and make their choice from the large variety of choice specimens which we have here in the Nurseries. To such we extend a hearty welcome and say that any of our well posted and courteous attendants will always be glad to show visitors around.

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SUGGESTIONS FOR FALL PLANTING

August	September	October	November
Norway Spruce	Norway Spruce	Peonies	Peonies
White Spruce	White Spruce	German Iris	German Iris
Blue Spruce	Blue Spruce	Japan Iris	Apple trees
Fraser Firs	Fraser Firs	All perennials	Pear trees
Arborvitae	Arborvitae		Shrubs
Hemlocks	Hemlocks	Late October	Maples
Cedars	Cedars		Elms
Pines	All other evergreens	Maples	Lindens
Yews	German Iris	Elms	Willows
Laurels	Japanese Iris	Lindens	
Andromedas	Peonies	Willows	Poplars
Rhododendrons	Laurels	Poplars	Oaks
All other evergreens	Rhododendrons	Oaks	Ash
German Iris	Phlox	Ash	Catalpas
Japanese Iris	All perennials	Catalpas	Perennials

DELIVERY AND PACKING. We deliver free to the railroad station and charge only for the material used in baling and boxing. Our deliveries by auto truck are reasonable and cost depends on size of truck used. This is the preferable way and in most cases the charge is no more than for boxes and freight, and it will get the stock into customer's hands in a few hours from time dug.

CHERRY HILL NURSERIES

(T. C. THURLOW'S SONS, Inc.)

West Newbury, Mass.

NOT OPEN SUNDAYS



THE MEN WHO WILL HELP MAKE SOME OF YOUR DREAMS COME TRUE